

ART 197: Artist Skills and Practical Issues

Course #46776, 3 credits
Winter Term 2010

With VICKI LYNN WILSON



"Dali Atomicus", 1948. Photograph of the artist Salvador Dali

A PDF versions of syllabus can be obtained at www.vickilynnwilson.net under the "classes" tab. All class handouts and assignments can be found at MyPCC under the My Courses tab.

VICKI LYNN WILSON

Email: vicki.wilson1@pcc.edu (please use only this email address to contact me regarding class matters. I may not check personal emails promptly.)

Office phone: 503-244-6411 xt. 8014 (I check email much more promptly)

Office location: Sylvania Campus CT 212b

Office Hours: Tuesdays and Thursdays, 11:30-12:00 pm and by appointment

Artist's Skills and Practical Issues

Course #: 46776, 3 credits

CT Building-North View Gallery,

Tuesday and Thursday, 6-8:50pm

and at off campus locations throughout the term

Course Description

Professional practices relevant to emerging artists' careers. Workshop/lecture format includes resume and portfolio preparation, developing resources and community, gaining exposure and representation for artwork, creating publicity, basic marketing and exhibition strategies, presenting and installing art work, business concerns, art market dynamics, art collecting. Field trips to local galleries and/or guest lectures. Practical experience gained in PCC gallery, through internships, and/or through Service Learning Projects.

Addendum to Course Description

1. Define their artistic community and seek, develop, and apply its professional resources and connections to their professional artistic practice.
2. Create, critically evaluate, and appreciate professional context(s) for accessing and/or viewing artwork.
3. Develop, assess, and apply educational, business, legal and financial aspects of an art career.

Intended Outcomes for the course

Students will:

- Participate in studio work sessions, field trips, class discussions, presentations, and critiques.
- Develop personal and/or professional mission statement.
- Compose professional artist resume.
- Compose professional artist's statement.
- Create and present (visual) document/portfolio of artwork with slides, PowerPoint presentation, web site, video, show or alternative methods.
- Compile, organize, assess and employ ongoing records of professional artist resources, skills, community, and business.
- Define, apply and document 10-20 hours of practical, art-related skills in the community through a Service Learning project, by developing and installing Portland Community College gallery show(s), through internships in an arts related field or through personally defined projects.

GRADING:

Come to class meetings and do your work on time and you will do well. You will be graded on the timely, thoughtful and careful completion of all assigned projects. Many assignments will be assessed by evaluating class participation rather than a final product that is handed in, therefore, attendance is mandatory. Projects and attendance will be evaluated and receive a point rating. You will receive a copy of that evaluation. All projects will be averaged together to determine your final grade. (SEE "REQUIREMENTS FOR THE SUCCESSFUL COMPLETION OF THIS CLASS" SECTION OF THIS SYLLABUS).

A FEW CLASS RULES:

1. You are responsible for following the class schedule, using the class information posted on the web, and being prepared. Read your class schedule weekly so that you know what is going on.
2. Be respectful to your fellow students, your instructor and guest artists.
3. Turn off cell phones before class or events, leave them off until class is dismissed.

REQUIRED SUPPLY LIST:

- Bring a lined notebook with you to every class and every event, you are expected to take notes throughout the class.
- Bring a 1 or 2 inch three-ring binder to every class for the orderly collection of handouts you will receive
- You will need a USB drive to receive images and transport them. Get one with some room to grow, these things are really useful!

RECOMMENDED TEXT: (No book is required but many will be recommended. This is the book that PCC recommends for this course but we will not be using it specifically. The readings you will need will be provided for you).

The Practical Handbook for the Emerging Artist
Margaret R. Lazzari, Harcourt Brace

Assistive Technology Awareness

"If you have a disability and need an accommodation, please make arrangements to meet with me outside of class. PCC Students requesting accommodations must provide documentation of disability and work with Disability Services at 503-977-4341."

Requirements for successful completion of the class:

E-Journal Entries #1-8

40 points (5 points for each entry)

Each week you will receive a topic, sometimes it will be about an event, a class topic or have a short reading attached. Take notes on location for field trips, while you are reading, or during discussions. For homework, write a brief essay (250-500 words) responding to the topic or questions. Add each week's entry to the digital document so that you end up having all 8 entries as one chronological document. Email this document to me by the deadline specified in the schedule.

Group Critique

20 points (5 points per critique session)

Each of the four nights we will review the work of 4-5 students. This schedule will be made in advance of the critiques. On the night of your critique, bring at least one and up to three original works of your art to be discussed by the class. The works will be photographed that evening and you will receive the digital images.

Participation in the Field Trips

20 points (5 points per field trip attendance)

Attendance will be taken at each of the Field Trips. If you arrive after attendance has been taken you will only receive half of the attendance points.

Independent Study Project Completion (includes statement, bio, resume and images)

15 points

This project will be decided upon by each student and receive instructor approval. We will meet individually during Week 5. At that time, the student should present a real opportunity that they can apply for (i.e. a group show, coffee shop show, scholarship, project grant, employment, web competition, etc).

Presentation of your Independent Study Project to the class

5 points

Present copies of your application to the class, discuss the opportunity and answer questions.

Extra Credit (maximum of 10 points but feel free to do all three):

5 points for a professional business card. That means that if you hand make them they must be cut straight, no perforated edges, smudged ink or flimsy paper. Do your own layout and have the cards printed and cut at FedEx/Kinko's or order them on the internet from VistaPrint.com or PrintsMadeEasy.com (this is cheaper and easier).

or

5 points (1 point per hour) for extra service to the gallery, arrange time and projects with me in advance.

or

5 points for an extra journal assignment: write an essay in response to Claes Oldenberg's "I Am For An Art"

UPCOMING EVENTS NOT TO BE MISSED:

PMMNLS (PSU MFA Monday Night Lecture Series) Every Monday of the term Portland State University MFA Lecture Series 7:30pm at the 5th Ave Cinema on the PSU campus. One of Portland's best kept art secrets. Get reminders by joining the PICA mailing list (www.pica.org). This lecture series invites national and international artists of all kinds to speak, share work and start lively conversations followed by question and answer. It's always informative and a great way to familiarize yourself with the faces of the art community in Portland.

First Friday East Portland Galleries and Venues are open every First Friday evening of the month from 6pm to 9pm. Most include new exhibits and artist's receptions each month. Some include live entertainment and other special events open to the public.

First Thursday NW Portland The art galleries in downtown Portland, Oregon, invite you to join them on the "First Thursday" of every month for an evening of art, wine and music. Walk from gallery to gallery to view all of the new art exhibits. Generally the hours are 6pm to 9pm, but please check each gallery's website for more information and to view other artists works that they represent.

North View Gallery Lectures and Receptions:

Gwenn Seemel and Becca Bernstein-Subjective January 7-February 5, 2010. Reception and talk: Wednesday, January 13th, 12:30-2:30

David Orr-Libre February 18-March 19, 2010. Reception and talk: Wednesday, February 24th 12:30-2:30

"Show Ready" Workshop and Drop Off for Student Exhibit April 5-April 9, 2010 Never submitted work to an Art Show before? Not sure how to make it hang? Stop into the gallery this week and get some pointers. Look for a more specific schedule to be posted during Winter term.

PCC Sylvania Art Student Exhibit April 15-May 14, 2010 (Juried Show) ARTBEAT Reception and student awards: Monday May 10th, 3-5 Students of the Sylvania Art Department are invited to submit work created at PCC in the past year (since May 2009). The work for the show and student awards will be selected by an area Art Professional who will be named later in the year.

PCC Sylvania Art Faculty Exhibit May 27-September 24, 2010 Reception: Thursday, May 27th, 3-5. Celebrate the skill and diversity of the PCC Sylvania Art department faculty.

Tuesday at Noon Movies in the North View Gallery

Week 2 01-12 The Sketches of Frank Gehry
Week 3 01-19 Rivers and Tides –Andy Goldsworthy
Week 4 01-26 In the Realms of the Unreal-Henry Darger
Week 5 02-02 Matthew Barney-Cremaster Cycle (The Order)
Week 6 02-09 Drawing the Passing-William Kentridge
Week 7 02-16 The Work of Director Michel Gondry
Week 8 02-23 How to Draw A Bunny-Ray Johnson
Week 9 03-02 A Self Portrait on the Walls-Jim Dine
Week 10 03-09 Who the Bleep is Jackson Pollack?

CLASS SCHEDULE: Note taking is required for most class sessions and events and recommended for all class sessions and events

Week 1

01-05 Introductions/Syllabus/Informational Questionnaire to be turned in

01-07 Looking at Contemporary Art/Movies-TAKE NOTES
E-Journal #1: What is Art Questionnaire

Week 2

01-12 “My Advice” lecture/ Types of Opportunities for Artists (this will help you to set your Independent Study Goal)/Movie-TAKE NOTES

01-14 **FIELD TRIP:** China Design Now Exhibit at Portland Art Museum (arrive by 6:30pm, bring money, meet in the courtyard)-TAKE NOTES
E-Journal Entry #2: China Design Now-discuss a work of your choice in detail using the “Writing about Art” Guidelines”.

Week 3

01-19 Critique/Photographs/Statement and Resume Writing/Movie

01-21 Critique/Photographs/Statement and Resume Writing/Movie
E-Journal Entry #3: Discipline-write an essay in response to the provided quotes.

Week 4

01-26 Critique/Photographs/Statement and Resume Writing/Movie

01-28 Critique/Photographs/Statement and Resume Writing/Movie
E-Journal Entry #4: Success-write an essay in response to the provided quotes.

Week 5

02-02 Individual meetings about the Independent Study Projects

02-04 **FIELD TRIP:** First Thursday-Part I (meet at the Contemporary Crafts Museum in the DeSoto Building at 6:30pm)-TAKE NOTES
E-Journal Entry #5: First Thursday-Compare and Contrast: DeSoto Building Galleries to Everett Street Lofts Galleries

Week 6

02-09 Photoshop for Artists-TAKE NOTES

02-11 Gallery Preparation (wear paint clothes)

E-Journal Entry #6: Materials Safety-Research a material you use often Do an MSDS (Materials Safety Data Sheet) and Google search. Write about the effects of short and long term exposure and how to protect yourself.

Week 7

02-16 Gallery Preparation (wear paint clothes)

02-18 Websites/Online Stores/Business Cards-TAKE NOTES
E-Journal Entry #7: Read Dave Hickey "The Birth of the Big, Beautiful Gallery System" and respond to his ideas.

Week 8

02-23 Makin' Money/Paying Taxes/Organization-TAKE NOTES

02-25 **FIELD TRIP:** Studio Visits (class will meet at the Portland Storage Building at 6:30pm)-TAKE NOTES
E-Journal Entry #8: Questions and Answers and Impressions from the Studio Visits. Submit E-journal entries #1-8 as one word document or PDF by email to Vicki.wilson1@pcc.edu before class time 03-02.

Week 9

03-02 Work Session for Independent Study Presentations (class will not meet formally but I will be available in my office for your questions).

03-04 **FIELD TRIP**: First Thursday-Part II (PNCA/9th Ave-meet at Blackfish Gallery at 6:30pm)-TAKE NOTES

Homework: Complete preparations for Independent Study Presentation

Week 10

03-09 Independent Study Presentations-TAKE NOTES

03-11 Independent Study Presentations-TAKE NOTES

Week 11

Final Exam Week (we will not be meeting unless Independent Study presentations take longer than expected. This will be decided on 03-11).